

Waterlefe Community Development District  
Golf Committee Minutes  
November 17th, 2022

**Present:** Ted Cole, Bonnie Tyler, Bill Vernal, Bruce Ambrose, Bob Buchanan

**A quorum was established.**

**Absent:** Barbie Brand, Joel Ambrose, and Tony Maddaloni

**Other Attendees:** Steve Dietz (CDD GM & Golf Club GM), Mark Trotter (Director of Golf), Mary Paige Huisman (Executive Assistant), Sasha Jarquin (Director of Marketing and Membership), Jessica Kaufman (F&B Manager), Richard Carroll (CDD Liaison), and Don Snowden (Public).

**Call to Order:** Meeting was called to order @ 12:11pm by Mr. Dietz

**Public Comments:** No public comments.

**Business Administration:**

**Consideration of the Meeting Minutes from October 13<sup>th</sup>, 2022:**

- The minutes from the October 2022 meeting were presented. There was a motion by B. Ambrose to accept the minutes with a second by B. Vernal; this was unanimously approved.

**Consideration of New Committee Members:**

- There was committee discussion on the removal of two committee members and the proposed addition of Don Snowden to the committee. There was a motion by B. Buchanan and a second by B. Ambrose to recommend to the CDD board to add Don Snowden on the Golf Committee. This was unanimously approved.

**Financial Review:**

- October and November MTD daily revenues financials were reported on. It was noted October finished ahead of budget in daily revenues and November is currently trending the same way.

**Staff Reports:**

**Golf Course Maintenance:**

- Course conditions were reported on with a focus on the post storm clean up.
- There was an update on the status of overseeding the course. Chris was able to overseed before Tropical Storm Nicole came through.

**Marketing Report:**

- Sasha updated on the current membership count including the new member sign ups. There was committee discussion on the new numbers and how it may affect the course as they continue to grow.

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- Sasha also reported on new data from the GolfLife Navigators and buyer's trends from 2022.

**Pro Shop:**

- Mark reported on the recent events and their participant numbers. The member match play series is currently underway. The ladies' rules clinic was very well attended and had a lot of positive feedback.
- Mark reported the holiday sale is coming up and a lot of product have been coming in. He also reported that he is working on trying to add a Callaway fitting day to the event schedule.

**Grille Room:**

- The Grille Room reported on the recent events as well like the niner's shotgun dinner, WMGA kick off Dinner, 9 & dine and the WWGA semi annual luncheon.
- Staff is staying the same in the front of house but Jessica reported she is hoping to add one more kitchen staff to be able to help Chef Jeff with events.

**Fact Finding Subcommittee:**

- No Report.

**Operations Subcommittee:**

- No Report. Steve reported we are looking to add 3 more members to this subcommittee.

**Communications:**

- No Report.

**WMGA:**

- Bonnie Tyler reported they currently have 62 members signed up and reported on the recent and upcoming events.

**WWGA:**

- No Report.

**Liaison Comments:**

- No Report.

**Additional Discussion:**

- Bob Buchanan gave an update on the Waterlefe Youth Program.
- There was committee discussion on the NFL Sunday food service.

**Adjournment:**

- B. Vernal motioned for adjournment; B. Ambrose seconded. It was moved to adjourn the meeting @ 1:01PM.